PRIVACY POLICY

BACKCOUNTRY TRUST PRIVACY POLICY

Effective Date: October 2026 Last Updated: October 2026

The Backcountry Trust (BCT) is committed to protecting your privacy and handling personal information responsibly and in accordance with the Privacy Act 2020.

INFORMATION WE COLLECT

We may collect personal information including:

- Name and contact details
- Email address and phone number
- Volunteer registration information
- Donation and sponsorship information
- Event registration details
- Communications and correspondence with BCT
- Information provided through surveys, forms, or our website
- If you are on a BCT field trip, any critical health or dietry information
- If you are on a BCT field trip, your emergency contact details and next of kin
- If you are on a BCT field trip, you maybe part of photographs that we use in our publishing and communications (including social media)

HOW WE USE YOUR INFORMATION

We collect and use personal information to:

- Deliver and improve our programmes and services
- Manage volunteer activities and events, including planning for any health emergencies
- Process donations and acknowledge supporters
- Communicate with members, volunteers, partners, and stakeholders
- Meet legal and reporting obligations
- Improve our website and engagement activities

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INFORMATION SHARING

BCT will not sell, rent, or trade personal information.

We may share information with trusted service providers who support our operations, or where required by law. Information will only be shared for legitimate purposes connected with BCT's activities.

As part of signing up to a BCT field trip, you agree to any photographs in which you might appear being used for our publishing and communications. BCT does not sell these photographs to third parties and the agreement does not extend past marketing and promotion activities related to BCT.

STORAGE AND SECURITY

We take reasonable steps to protect personal information from loss, misuse, unauthorised access, disclosure, or alteration. Information is stored securely and accessed only by authorised personnel or service providers.

ACCESS AND CORRECTION

You have the right to request access to the personal information we hold about you and to request correction of any inaccurate information.

To make a request, please contact us using the details below.

admin@backcountrytrust.org.nz

WEBSITE AND COOKIES

Our website may use cookies and analytics tools to help us understand how visitors use the site and to improve user experience. You can adjust your browser settings to manage or disable cookies.

CONTACT INFORMATION FOR BCT PRIVACY OFFICER

If you have any questions about this Privacy Policy or the information we hold about you, please contact the BCT Privacy Officer Rob Brown:

Email: manager@backcountrytrust.org.nz

Website: www.backcountrytrust.org.nz

CHANGES TO THIS POLICY

BCT may update this Privacy Policy from time to time. Any updates will be published on our website.

By providing your information, you acknowledge and agree to the terms outlined in this Privacy Policy.